

# INTERNATIONAL BUSINESS FORUM

Tuesday 14 July 2015  
Hilton Hotel, Addis Ababa



The Forum for today's business leaders investing in  
emerging markets and developing countries

## Third International Conference on Financing for Development

13 – 16 July 2015  
Addis Ababa, Ethiopia

# Introduction

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Setting the world onto pathways of inclusive, sustainable growth in the coming decades is a clear priority for the international community in 2015. Against the backdrop of a growing world population, delivering the myriad of essential services and infrastructure – whether food security, healthcare, or clean water and energy – is no mean feat. At the same time, it has become clear that the old model of financing for development is unlikely to generate either the quantity or the quality of investment needed for the next generation of climate-resilient sustainable growth. This puts the spotlight on the role of the private sector, in developed and developing countries alike.

The UN's Third International Conference on Financing for Development (FfD) in Addis Ababa, Ethiopia marks a major stepping stone towards achievement of the Sustainable Development Goals (SDGs) as the 193 member countries of the United Nations establish a new financing framework for sustainable development. The financing requirements to achieve the SDGs by 2030 will far surpass current development flows and that we will need complementary forms of financing – including from the private sector, foundations, and international financial institutions.

The **International Business Forum**, as a part of the official FfD Conference programme, provides a platform for multi-stakeholder discussion where players across the global development community formally recognize and embrace the urgent need for further cooperation, creativity, and strategic dialogue with the private sector to better increase capital flows and capacity available to enable sustainable development solutions worldwide.

As widely agreed by Member States private business activity, investment, and innovation are major drivers of productivity, inclusive economic growth, and job creation. The diversity of the private sector, ranging from micro-enterprises to cooperatives to multinationals, offers creativity and innovation toward solving sustainable development challenges in partnership with others.

The International Business Forum aims to:

- Contribute to the global dialogue on an enabling environment for business;
- Underscore the role and success of the private sector and public-private cooperation in delivering development solutions;
- Demonstrate the private sector's ability to scale and accelerate progress given their creativity, capacity for innovation, technical and management skills and financial resources; and
- Announce new concrete initiatives and forms of partnership to mobilize action and engagement at scale.

Business, with its practical, goal-oriented approach is a vital partner to achieve universal sustainable development in its three dimensions through promoting inclusive economic growth, protecting the environment, and promoting social inclusion.

# International Business Forum

Tuesday, 14 July 2015

8:00 – 8:45	<b>Welcome Desk and Breakfast</b>	
9:00 – 9:45	<b>OPENING PLENARY</b> Ballrooms 1 & 2	
10:15 – 11:30 <i>Parallel Sessions</i>	<b>A1: An Enabling Environment for Business</b> Venue: Ballroom 1	<b>A2: The Financing Chain</b> Venue: Ballroom 2
11:45 – 13:00 <i>Parallel Sessions</i>	<b>B1: Reporting on Performance</b> Venue: Ballroom 1	<b>B2: Financing Energy and Sustainable Infrastructure</b> Venue: Ballroom 2
13:00 – 14:30	<b>Open Buffet Lunch</b> at the Harrar Grill & Atrium	
	<i>By invitation only :</i> <ul style="list-style-type: none"><li>• ‘Ethiopia Rising: Determined to become a Carbon Neutral Middle-Income Manufacturing Hub by 2025’ High-Level Event organized by the Government of Ethiopia</li><li>• <b>High-Level Lunch</b>, co-sponsored by the UN Secretary-General and the FfD Business Sector Steering Committee</li></ul>	
14:45 – 16:00 <i>Parallel Sessions</i>	<b>C1: Sustainable Business Practices</b> Venue: Ballroom 1	<b>C2: Market Innovation</b> Venue: Ballroom 2
16:15 – 17:30 <i>Parallel Sessions</i>	<b>D1: Support to SMEs</b> Venue: Ballroom 1	<b>D2: Private Sector Investment in Basic Social Services</b> Venue: Ballroom 2
17:45 – 19:00	<b>CLOSING PLENARY – AN AGENDA FOR ACTION</b> Ballrooms 1 & 2	

*Please note, all seating is first come, first serve.*



It's rainy season in Ethiopia  
– don't forget your umbrella!



TUESDAY 14 JULY

09:00 – 09:45

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## Opening Plenary

*The private sector is an indispensable force for sustainable development — it sparks innovation, improves productivity and economic efficiency, and creates the jobs and growth needed to end extreme poverty and boost shared prosperity.*

Speakers

- **H.E. Hailemariam Desalegn**, Prime Minister of Ethiopia
- **H.E. Sam Kahamba Kutesa**, President of the United Nations General Assembly
- **Jim Yong Kim**, President of the World Bank Group
- **Dikembe Mutombo**, Chairman and President of the Dikembe Mutombo Foundation, Inc

Moderator

- **Sarah McPhee**, Senior Advisor for Sustainability to Group CEO of Storebrand

10:15 – 11:30

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## A1: An Enabling Environment for Business

*What policy frameworks and other conditions are needed to catalyze and enhance private sector growth and investment to advance the development agenda?*

Fostering an enabling environment for business, including efficient and transparent legal and regulatory systems, strong property rights, empowering women, access to credit, and other supporting conditions are essential for mobilizing domestic and international capital to advance the development agenda.

Moderator

- **Monish Mahurkar**, Director of Treasury Market Operations, IFC

Speakers

- **John Buckley**, Global Head of Corporate Social Responsibility, BNY Mellon
- **Sir Suma Chakrabati**, President, EBRD
- **Jay Collins**, Vice Chairman of Corporate Investment Banking, Citi
- **HRH Abze Djigma**, CEO, Abze Solar

## A2. The Financing Chain

*What role does each stakeholder play to help close the sustainable development financing gap?*

This highly interactive session will explore how to address the financing, knowledge and capacity gaps in emerging and frontier markets. The conversation will be anchored in a discussion of concrete, high-impact blended models to mobilize resources to sectors and markets with strong business potential as well as high development impact.

Moderator

- **Caroline Anstey**, Global Head, UBS and Society

Speakers

- **H.E. Mauricio Cárdenas**, Minister of Finance and Public Credit, Colombia
- **Amadou Hott**, CEO, Senegal Sovereign Wealth Fund
- **Sarah McPhee**, Senior Advisor for Sustainability to Group CEO, Storebrand
- **Gavin Wilson**, CEO, IFC Asset Management Company

11:45 – 13:00

### **B1: Reporting on Performance**

*How can emerging reporting practices contribute to increase private sector transparency and investment in sustainability?*

This session will discuss the innovative ways business has been using reporting across sectors and regions. It will illustrate how reporting increases transparency and accountability, and how this in turn contributes to global sustainability.

Moderator

- **James Zhan**, Director of Investment and Enterprise, UNCTAD

Speakers

- **Teresa Fogelberg**, Deputy CEO, Global Reporting Initiative
- **Abigail Herron**, Head of Responsible Investment Engagement, Aviva Investors
- **Mohammed Omran**, CEO, Egypt Stock Exchange
- **Bruno Roche**, Chief Economist, Mars Inc.

### **B2: Financing Energy and Sustainable Infrastructure**

*What are the key constraints to unlocking institutional investors' capital for infrastructure financing? What is the role of partnerships?*

This session will ask private and public sector leaders to set forth their recommendations on the actions that governments, development partners, and the private sector need to take to close the financing gap in infrastructure.

Moderator

- **Julie Katzman**, Executive Vice-President, Inter-American Development Bank

Speakers

- **Santiago Assalini**, Director, Finance & Risk Management Group, MIGA
- **Thierry Déau**, CEO, Meridiam
- **Lauri Hanover**, CFO, Netafim
- **Kiyoshi Kodera**, Vice President, Japan International Cooperation Agency (JICA)
- **Jacob J. Lew**, Secretary of the Treasury, United States of America
- **Peter Sullivan**, Head of the Africa Public Sector Group, Citi

13:00 – 14:30

**Buffet Lunch at the Harrar Grill and Atrium - Sponsored by the IFC**

– By Invitation Only –

**‘Ethiopia Rising: Determined to become a Carbon Neutral Middle-Income Manufacturing Hub by 2025’**

High-Level Side Event organized by the Government of Ethiopia

– By Invitation Only –

**High-Level Lunch**, co-sponsored by the UN Secretary-General Ban Ki-moon and the FfD Business Sector Steering Committee

TUESDAY 14 JULY

14:45 – 16:00

## C1: Responsible and Sustainable Business Practices

*How can investors, companies and foundations transform markets from within and create value for business and society?*

This panel will explore the potential of businesses, investors and foundations in the corporate sustainability and responsible investment movements to work together and become major actors in the advancement of sustainable development.

Moderator

- **Torgny Holmgren**, Executive Director, Stockholm International Water Institute

Speakers

- **Jean-Paul Digy**, Corporate Vice President, African Region, Novo Nordisk
- **Helen Hai**, Goodwill Ambassador, United Nations Industrial Development Organization (UNIDO)
- **Phumzile Mlambo-Ngcuka**, Undersecretary-General and Executive Director, UN Women
- **Renosi Mokate**, Chairperson of the Board of Trustees and the Investment Committee, Government Employees Pension Fund, South Africa
- **Jesper Nygard**, CEO, Realdania

## C2. Market Innovation

*What innovation and technology do businesses bring to accelerate progress?*

This session will highlight examples of concrete action from the business sector in market innovation, demonstrating how companies, in cooperation with other actors, are helping to shape new markets and build local capacity.

Moderator

- **Allan Pamba**, Vice President, East Africa Cluster and African Government Affairs, GSK

Speakers

- **Atsuko Hirooka**, Associate Officer, General Manager, Vector Control Division, Sumitomo Chemical
- **Walter van Kuijen**, Senior Vice President, Global Government and Public Affairs, Royal Philips
- **Walt M. Macnee**, Executive Vice Chairman, MasterCard
- **H.E. Christian Paradis**, Minister for International Cooperation and La Francophonie, Canada
- **Elaine Weidman**, Vice President Sustainability and Corporate Responsibility, Ericsson

16:15 – 17:30

## D1: Support to SMEs

*How can SMEs help build an enabling environment?*

This session highlights the need for public and private financial institutions alike to strengthen their role in lending to smaller enterprises and to share cooperation in risk mitigation to lower the risk perception from lending to SMEs.

Moderator

- **Cheikh Oumar Seydi**, Regional Director, Eastern & Southern Africa, IFC

Speakers

- **Felix Bikpo**, CEO, African Guarantee Fund
- **Aranca González**, Executive Director, ITC
- **Gerhard Pries**, CEO, Sarona Asset Management
- **Ashraf Sabry**, CEO, Fawry
- **Mulu Solomon**, General Manager, Right Vision International

## D2: Private Sector Investment in Basic Social Services

*How can business help ensure access to social services for underserved populations?*

This session demonstrates how business can make a transformative impact in the provision of basic social services in support of the FfD Agenda and the Sustainable Development Goals.

Moderator

- **Jeff Seabright**, Chief Sustainability Officer, Unilever

Speakers

- **Lynette Chen**, CEO, NEPAD Business Foundation
- **Farid Fezoua**, CEO, GE Healthcare, Africa
- **Bernhard Fonseca**, Vice President, Business Unit, Africa, Yara
- **H.E. Lilianne Ploumen**, Minister for Foreign Trade and Development Cooperation, Netherlands
- **Geetha Tharmratnam**, Director, The Abraaj Group

17:45 – 19:00

## Closing Plenary: *An Agenda for Action*

Speakers

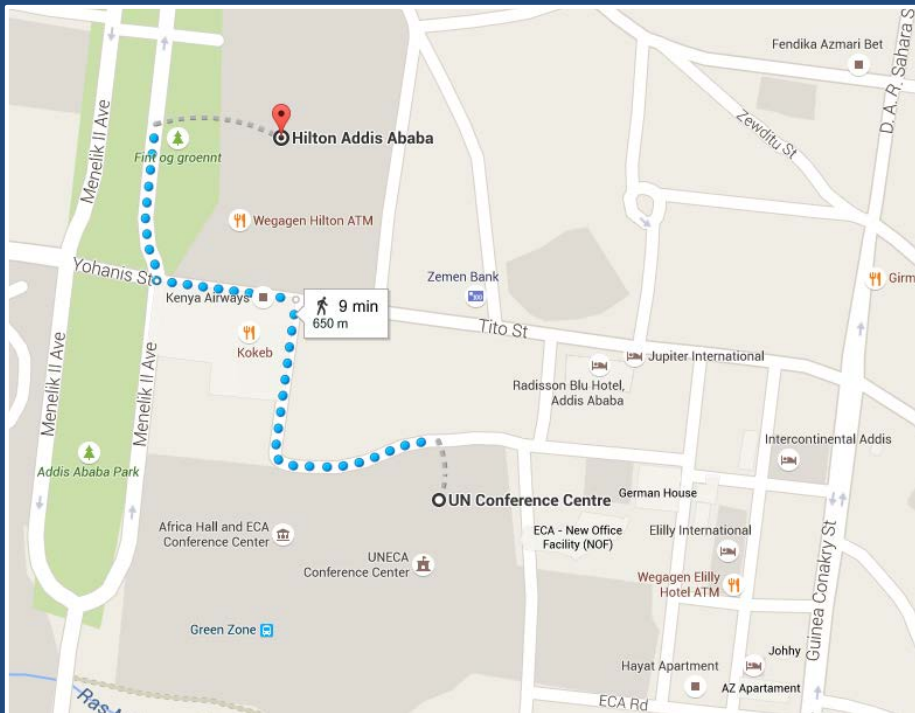
- **H.E. Wu Hongbo**, Under-Secretary General for Economic and Social Affairs
- **Jin-Yong Cai**, CEO, IFC
- **Angel Gurría**, Secretary-General, OECD

Moderator

- **Henry Bonsu**, Broadcaster / Conference Host

Panellists:

- **Jay Collins**, Vice Chairman of Corporate Investment Banking, Citi
- **Walt M. Macnee**, Executive Vice Chairman, MasterCard



# Acknowledgements

**Government of Ethiopia**

**Government of Switzerland**

**Business Sector Steering Committee**

International Chamber of Commerce (Chair)

Columbia Center on Sustainable International Investment

European-American Chamber of Commerce

Foundation Center

Global Clearinghouse for Development Finance

International Finance Corporation

Principles for Responsible Investment

World Business Council for Sustainable Development

World Economic Forum

Women's World Banking

United Cities and Local Governments

UN Global Compact

UN Foundation



**Business Sector Steering Committee**  
Third International Conference on Financing for Development



**Schweizerische Eidgenossenschaft**  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra